**Business Leadership Management Fundamentals (BOH4M) CIP**

**An Exceptional Leader**

For your Culminating Independent Project, you will be choosing an exceptional leader from an organization of your choice. You will conduct research in order to better understand your chosen leader's effectiveness in their organization. You must use three credible resources (legitimate newspaper articles, academic journals, textbooks etc.) to inform this research project; blogs, pseudo-newspapers, Wikipedia, self-published sites etc. should not be used for this project.

Your research will be presented to your peers via a PROFESSIONAL and ORGANIZED PowerPoint or Prezi Presentation. Your presentations will aim to answer the following about your chosen effective leader:

**1.** Biographical Information
**2.** Vocational (occupational) Accomplishments

**3.** A SWOT and PEST analysis of ONE vocational accomplishment (SBU - Strategic Business Unit)

**4.** Competitive Advantage
**5.** Ethical considerations their organization has taken in the production of their product or the distribution of their service
**6.** Leadership/ Management styles (Classical/Behavioural) - What type of Management Style does your leader *seem* to lean towards?

**7.** A summary of why your leader is effective and what other leaders could learn from your leader

Your PowerPoint/Prezi Presentation should be comprised of roughly 10 slides. You would be wise to dedicate each slide to each of the requirements listed above. Your final slide will be serve as a "Works cited" page (please use MLA formatting). On your presentation day, you will hand in a 1-1.5 page business memo that highlights the main points about your exceptional leader (12 pt font, double-spaced, Arial, Calibri or New Times Roman).

**Success Criteria**

I can... **Identify** an effective leader

 **Justify** my choice of leader through concrete examples of success

 **Analyze** the successes of my chosen leader by using strategic management tools and theories

 **Present** my choice of leader in a professional PowerPoint presentation that is accompanied by a formatted 'business memo' handout

**Time Frame**

|  |  |  |
| --- | --- | --- |
| **Activity** | **Assessed/Evaluated** | **Due Date** |
| **Choice of Leader** (Research Stage 1) | Assessed(Approval required) | March 4 , 2016 |
| **Choice of Resources** (Research Stage 2) | Assessed(Approval required) | March 18, 2016 |
| **Research Notes** (Research Stage 3) | Assessed | April 5, 2016 |
| PowerPoint Presentation and Business Memo | Evaluated | May 3, 2016 |

**Research Stage 1 - Due March 4**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Step 1:** Browse the internet for preliminary information on organizations that intrigue you. The organization may be as large and as globally expansive as Pepsi, or it may be a humble and local as Circle of Care. Consider organizations that you believe are successful, and then look deeper into the organization to find out who is typically credited with spearheading the organization's success.

I am researching \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **(Exceptional Leader)** who holds \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **(Position)** at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **(Exceptional Organization)**, because I want to prove to my peers that this Leader is an exceptional representation of success when it comes to the management of their organization/a component of their organization.

**Preliminary research questions to consider** (brief, point-form notes are acceptable here)**:**

1. What is the Organization's Name? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Who is most often credited with generating the organization's success? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. What characteristics does this leader seem to possess that makes me think s/he is exceptional? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. Are there any anecdotal/unique stories about this leader that supports the idea that that they are, in some way, exceptional? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. What product/service does this organization provide: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. Who is the organization's direct competitor(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. What is the Organization's competitive advantage? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. What Ethical/Social considerations does this Leader/organization stand behind? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Has this organization/leader seen any past failures? How did they recover?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

10. Miscellaneous Findings: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_